



The Museu del Disseny presents *“Do you work or design? New visual communication. 1980-2003.”*



The **Museu del Disseny de Barcelona** is presenting an exhibition from **9 June** entitled *“Do you work or design? New visual communication. 1980-2003”*. Curated by **Raquel Pelta**, the exhibition offers a journey through the history of the graphic design in Catalonia and Spain that emerged in the 1980s, along with the cultural re-awakening and modernisation of institutions and businesses brought about with the advent of democracy, until 2003, when the Year of Design was held and new practices in the discipline appeared. The new permanent exhibition looks at how graphic design has explained more than two decades of big political and social transformations..

The weekend of 9 and 10 June marks the opening of the exhibition *“ Do you work or design? New visual communication. 1980-2003”*. The Museum’s other permanent exhibitions can also be seen for free.

**A panoramic exhibition: from the graphic design «boom» to audiovisual graphics.**

An exhibition featuring the works of almost **two hundred professionals** through a selection of nearly **six hundred items** making up the **Museum’s graphic-design collection** and which represent an era of extraordinary vitality, explosion of popular culture and new professional challenges. From the «boom» of the 1980s that raised the visibility of designers to the establishment of the profession in the 1990s, with the 1992 Barcelona Olympic Games and the arrival of the Macintosh, to the emergence, in the early 2000s, of new perspectives and specialities.



It includes a large variety of works: institutional commissions, corporate images, graphic campaigns for big events, editorial works and social graphics; as well as a large typology of formats: books, magazines, posters, record covers, brochures, flyers, packaging and even webpages, interactive or graphic, among other things. It features works by some of the most outstanding representatives of the time, names such as **Enric Satué, America Sanchez, Oscar Mariné, Mariscal, Peret, Pati Núñez, Juan Gatti, José María Cruz Novillo, Yves Zimmermann, Nacho Lavernia Pilar Villuendas, Claret Serrahima, Paco Bascuñán, Isidro Ferrer, Enric Aguilera**; the **Eumografic, Grafica, BaseBCN, Mucho, Suma** and **Vasava** studios.

### A new collection from the Museu del Disseny, Barcelona's new cultural heritage

The Museu del Disseny as a benchmark centre for studying and preserving graphic design brings continuity, with "*Do you work or design? New visual communication. 1980-2003*", to the exhibition *Graphic design: from trade to profession (1940-1980)* which was officially opened by the Museum and focused on works by pioneers in the discipline. Now, thanks to this new semi-permanent exhibition and continuing the aim to make graphic design accessible to the city as cultural heritage, the exhibition features works whose formal language, power of communication and place in the collective memory enable visitors to go over the currents and concepts that shaped the development of graphic design for more than two decades. A period shaken by the influence of the post-modernist thinking that led to a new way of understanding design.

[You can download the graphic image and photos above the items on this link](#)

"*Do you work or design? New visual communication. 1980-2003*". will be presented at a **press conference on 8 June, at 12 noon** on the **4th floor of the Museu del Disseny** (Plaça de les Glòries, 37-38). It will be attended by the curator and design historian **Raquel Pelta**, the director of the Museu del Disseny, **Pilar Vélez** and several of the **designers** whose works appear in the exhibition.

Notice for **graphic media: a family photo** will be taken at **11.30 am**.

Any media interested in holding **sneak-preview interviews** before 12 noon, please get in touch with the Museum's press service: Divina Huguet 636068539 [premsa.museudeldisseny@bcn.cat](mailto:premsa.museudeldisseny@bcn.cat)