



PRESS RELEASE

Barcelona Design Museum presents the most complete exhibition devoted to the Viennese architect Adolf Loos (1870 - 1933)



From **14 December 2017 to 25 February 2018**, the Museu del Disseny de Barcelona (Barcelona Design Museum) presents, for the first time, a show featuring practically the complete works of the Viennese architect Adolf Loos, considered to be one of the pioneers of the Modern Movement.

The exhibition, curated by Pilar Parcerisas, focuses on the work of Loos (1870-1933) as a designer of interiors and furniture who emphasised the dialogue between spaces in public life and private life. A central theme of the show is the aesthetic revolution that Loos led in Vienna at around the turn of the twentieth century, when he rebelled against Secession to champion economy in architectural construction and design.

The show features more than 120 items of furniture, all either design or selected by Loos for his interior spaces between 1899 and 1931. This furniture is complemented by documentary material, including period photographs, lithographs, drawings, texts and plans of architectural projects, as well as models, both of works that were completed and others that never came to fruition. It is in these interiors that we find Adolf Loos at his most revolutionary. The apartment is the private sphere, the individual's refuge from social life. His emphasis on such values as intimacy, privacy and comfort make Loos's design of private spaces and use of domestic furnishings an example of new approaches to the culture of the habitat.

The exhibition is a co-production by the Museu del Disseny de Barcelona and "la Caixa" Foundation. The works are on loan from nine collections: The Albertina Museum (Vienna), the Wien Museum, the Architekturmuseum der Technischen Universität (Munich), the Julius Hummel Collection (Vienna), the Markus Kristan Collection (Vienna), the Ernst Poil Collection (Vienna), J. & L. Lobmeyr (Vienna), CCCB (Barcelona) and a private collection in the UK.

Museu del Disseny de Barcelona
14 December 2017 – 25 February 2018
Curator: Pilar Parcerisas

Downloads of press images

<https://www.dropbox.com/sh/pdtgo6pnr9cjayi/AACc92NKR68hNsGNsIFt2p2Fa?dl=0>

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